



# 2025 IMPACT REPORT

Girl Talk is a national non-profit organization dedicated to equipping pre-teen and teenage girls with the skills, resources, and support they need to lead with confidence. Through dynamic peer-to-peer mentorship and leadership development programs, we create spaces where girls uplift one another and grow together. In our rich 23-year history, we have proudly served over 80,000 girls across the United States and beyond.

## MISSION

We inspire all girls to be confident leaders through peer-to-peer mentoring programs.

## VISION

We envision a world where all girls live confidently, lead fearlessly, & support one another.



# 3,595

girls served through Girl Talk's peer-led programs

# 60%

of Girl Talk Campers were awarded full or partial scholarships

# 1,252

total service hours contributed by Campers and Counselors during Girl Talk Camp



# 100%

OF GIRL TALK AMBASSADORS  
**GAINED CONFIDENCE**  
IN THEIR ABILITY TO  
**MOTIVATE AND INSPIRE**  
OTHERS AS A LEADER.

*\*Statistics are based on survey respondents.*



# Mentorship —for girls, by girls

## CAMP

### An Immersive Day Camp For Girl Leaders

This week-long summer experience focuses on holistic leadership development through interactive activities, workshops, and impact sessions. Through our peer-to-peer model, teen girls serve their younger peers as Camp Counselors. Participants develop confidence and leadership skills, gain service experience, and foster long-term connections.

## CLUBS

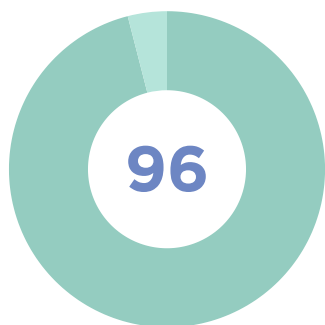
### A National, Peer-led Mentorship Program

This year-round, low-barrier program empowers every teen girl to mentor younger peers in her community with our unique peer-to-peer framework. Clubs use the Girl Talk Curriculum which includes 100+ lessons, multimedia resources, and more. Club Leaders and Mentees cultivate leadership and confidence, while connecting through powerful conversations.

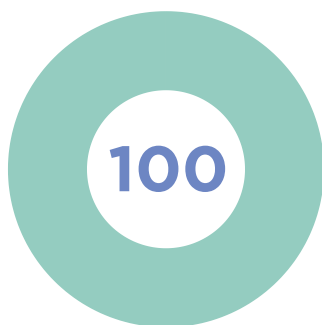
## AMBASSADORS

### A Collective of Young Changemakers

Girl Talk Ambassadors are diverse leaders from across the country who proudly represent Girl Talk. Through tailored monthly meetings, Girl Talk Ambassadors take on leadership challenges, build community, advocate for our peer-led programs, help shape Girl Talk's future, and support development efforts. This year, Ambassadors engaged in self-esteem and body image programming.



96% of Girl Talk Camp Counselors grew in their **ability to lead others.**



100% of Girl Talk Club Leaders felt that Clubs **supported & improved their mental health and wellbeing.**



100% of Girl Talk Ambassadors **developed greater self-esteem.**

## OUR PARTNERS



"Looking back, Girl Talk was a pivotal part of my self-esteem journey because it gave me the tools and encouragement to let my personality shine everywhere I go."

- ARIEL, GIRL TALK ALUM