



Leadership Defined



# Ambassador Program

## Point System

As a Girl Talk Ambassador, you are an advocate for Girl Talk in every way, from spreading awareness of our program and its impact in your community and on a national platform to helping us determine where Girl Talk goes in the future and how it will continue to grow and develop. Through monthly online meetings and ongoing communications, You will help Chapters locally, nationally and the Girl Talk Team to focus on developing our community service, diversity and inclusion, and fundraising efforts. You will also have the opportunity to share your voice on the Girl Talk blog and promote Girl Talk on social media.

## Purpose

The Point System was created so that you, as an Ambassador, can get as much as possible out of this program. Each ambassador will be expected to generate 1,000 points by the time the program ends.

## Requirements



Social Media



Vlog/ Blog



Chapter Report



Monthly Calls



Chapter Engagement



Group Me



Community Service



Fundraising



Scholarship



Leadership



- Social Media Engagement
- Monthly Vlog/ Blog Post
- Monthly Report
- Monthly Calls



- Interacting with other Chapters
- Group Me Interactions
- Community Service Hours



- Fundraising Campaigns
- Scholarships
- Mentoring the new Chapter Leaders



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## Descriptions

The new Girl Talk Ambassador Point System offers various ways for our Ambassadors to get involved, to grow in leadership and to connect with other Ambassadors worldwide. This system was intentionally developed so that any Ambassador will feel comfortable and confident in her experience as a Girl Talk Ambassador while also continuing to support our organization.

### Social Media

- Engaging with Girl Talk's social platforms
- Being featured on Girl Talk's social platforms

### Vlog/ Blog

- Submitting monthly vlog/blogs

### Chapter Report

- Ensuring your Chapter's Report is submitted.
- Submitting Ambassador Report each month.

### Monthly Calls

- Participating in our Monthly Calls.
- An ambassador may not miss more than 3.

### Chapter Engagement

Interaction with other Girl Talk Chapters this may be done in person, through social media, or any way you choose.

### Group Me

- Responding promptly to Group Me messages from headquarters.

### Community Service

Ten hours of community service = 10 points.  
Community Service: writing letters to veterans, tutoring elementary students... etc.

### Fundraising

\$5 raised for Girl Talk HQ = 5 points  
Fundraising may be done through social campaigns, school drives, etc.

### Scholarship

Applying for our scholarships = 5 points.  
In order to be eligible for the Ron Bell Scholarship you need 500 points

### Leadership

- Train new Chapter Leaders
- Recruit 8th graders to serve as Leaders for the following year